

# WEBSITE AND SOCIAL MEDIA HIGHLIGHTS

3<sup>rd</sup> Quarter (Jul-Sep) 2020

## WEBSITES

### Delta Protection Commission

11,731 Pageviews | 2,103 Users

Top 5 Pages:

Rank	Page Title	Pageviews
1.	<a href="#">Home Page</a>	1,443
2.	<a href="#">Commission Meetings</a>	259
3.	<a href="#">National Heritage Area</a>	225
4.	<a href="#">Cleanup</a>	211
5.	<a href="#">Staff</a>	211

### Visit CA Delta

33,085 Pageviews | 17,395 Users

Top 5 Pages:

Rank	Page Title	Pageviews
1.	<a href="#">Boat Rentals</a>	4,745
2.	<a href="#">Home Page</a>	4,017
3.	<a href="#">Fishing</a>	2,733
4.	<a href="#">Camping/RV Parks</a>	1,905
5.	<a href="#">What to Do</a>	1,642

## TWITTER

### Delta Protection Commission

7,792 impressions | 307 followers

#### Top tweet:

We are hiring! The Commission is seeking an Office Technician. The final filing date is 7/20/2020.

Please visit the "What's New" section on our home page for more information: <http://delta.ca.gov>



Posted Jul 6

857 impressions, 15 engagements

## TWITTER

### Visit CA Delta

4,860 Tweet impressions | 197 followers

#### Top tweet:

It's Week 2 of Sacramento's 4th Annual Wide Open Walls! One of our favorite SacTown murals is by Delta artist Marty Stanley, who created "Mt. Diablo Sunset" as seen from Bouldin Island in 2000. It's found at 2220 J Street. #murals #wideopenwalls #visitsacramento #deltaartists



Posted Sep 16

842 impressions, 22 engagements

**FACEBOOK**

**Visit CA Delta**

1,460 followers

**Top post:**

Congratulations to the winners of the fourth annual Best of the Delta survey! 🎉👏👏

...

\* Post included full list of winners and runners-up.

See: <http://www.visitcadelta.com/best-of>



YOU VOTED, NOW SEE THE WINNERS!



Posted August 11

2,156 People reached, 193 Engagements

**FACEBOOK**

**Delta Protection Commission**

448 followers

**Top post:**

The Summer 2020 Delta Voice is out! Learn about Delta bridge tender Demi Stewart, striped bass, and the Delta's billion-dollar bounty. We hope you also enjoy our hand-picked summer reading list!

Read it here: <https://bit.ly/3g5rXBA>

A publication of the Delta Protection Commission Summer 2020

**DELTA VOICE**

**Demi Stewart**

*Bridge tending from a viewfinder*

The Delta is full of contradictions, timeless quiet sloughs, picturesque farms, historic towns, and shops blending seamlessly with up-to-the-minute styles of sleek late-model ski boats and sea kayaks, tiny houses, and high-tech ag machinery. Its history of both innovation and tradition have ebbed and flowed much like the tide, carried down over generations. The innovations of yesterday become the beloved traditions of today.

The nine movable bridges of the Delta are a great example because after almost 100 years for some of them, they still literally provide a bridge from the past to the present. Wonders of engineering in their time that connected the region and brought economic, social and cultural growth, they soldier on today, majestically pivoting or rising, alternately allowing cars and trucks to pass safely over the water, or boats on the water to pass safely up or down-river on the water highways.

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Delta Agency Meetings & VisitCADelta's Best of the Delta Survey Winners

Delta Protection Commission  
2101 Stone Blvd., Suite 240  
West Sacramento, CA 95691  
[delta.ca.gov](http://delta.ca.gov)

Posted Aug 17

870 People reached, 447 Engagements

## Instagram

### Visit CA Delta

1,112 followers

#### Top post:



It's the second week of Sacramento's 4th Annual Wide Open Walls! Twenty-two artists are currently adding to the city's inventory of nearly 700 public murals. One of our favorite murals is by Delta artist Marty Stanley, who created "Mt. Diablo Sunset" as seen from Bouldin Island in 2000. It's found at 2220 J Street. For more information about this year's WOW artists and their works, check out <http://www.wideopenwalls.com>

#murals #wideopenwalls  
#visitsacramento #deltaartists

*Posted Sep 16*

*90 Likes, 649 Impressions*

## Instagram

### Delta Protection Commission

470 followers

#### Top post:



Cleanup Day may look a lot different this year, but you can still make a positive impact on our beloved Delta waterways! Want to know how? We have a simple step by step process you can do right in your own neighborhood! Visit our website for details...

<http://www.delta.ca.gov/cleanup>

#DeltaLove #DeltaWaterwayCleanup

*Posted Sep 17*

*14 Likes, 127 Impressions*