



## PUBLIC NOTICE AND MEETING AGENDA **National Heritage Area Advisory Committee**

Wednesday, June 24, 2026, 5 p.m.  
The Ryde Hotel, 14340 Highway 160 Walnut Grove, CA 95690

### **Agenda**

1. Call to Order – Amanda Bohl, Executive Director
2. Roll Call
3. Public Comment – An opportunity for members of the public to address the NHA Advisory Committee regarding items not on the agenda
4. Recognition of Contributions Made to the Delta National Heritage Area – Amanda Bohl and Vice Chair Elizabeth Patterson ([p. 3](#))
5. Approval of March 25, 2026, Meeting Minutes
6. Appointment of Chair and Election of Vice Chair – Amanda Bohl ([p. 5](#))     **ACTION ITEM**
7. Update on NHA Activities –Blake Roberts and Kira O’Donnell ([p. 6](#))
8. NHA 2026-2027 Work Plan and Budget - Blake Roberts ([p. 8](#))
9. Tourism Branding and Marketing Plan: Brand Identity and Tagline - Kira O’Donnell and Meghan Leno and Angela Bode, Honey Agency ([p. 11](#))
10. Report from Delta 250 Ad Hoc Task Group – Task Group
11. Report from Natural Resources Task Group – Task Group

## 12. Member Announcements and Adjourn

The agenda items listed above may be considered in a different order at the Committee meeting, subject to the discretion of the Chair. At the discretion of the Committee, all items appearing on this agenda, whether or not expressly listed for action, may be deliberated upon and may be subject to action. The Committee welcomes and encourages participation in its meetings. The Committee limits testimony to not more than three minutes per person, or more time at the discretion of the Chair.

### **Questions, Comments, and Requests**

If you have any questions or have a request for reasonable modification or accommodation due to a disability, please contact the Delta Protection Commission at [dpc@delta.ca.gov](mailto:dpc@delta.ca.gov) or (916) 375-4800.

Comments submitted to [submit@delta.ca.gov](mailto:submit@delta.ca.gov) by noon on June 23, 2026, will be shared with Committee members prior to the meeting to the extent possible. Public comments on each agenda item will follow the order of: 1) emailed comments, 2) those verbally requesting to make comments after notice offered by Chair during meeting.

### **National Heritage Area Advisory Committee Members**

**Chair Amanda Bohl | Vice Chair Elizabeth Patterson | Diane Burgis, Commission Chair | Michael Campbell | Colin Coffey | Lisa Craig | Dwayne Eubanks | Morris Lum | Carol Jensen | Don Nottoli | David Stuart | Oscar Villegas, Commissioner | Dan Whaley | Stuart Walthall**

**EX OFFICIO MEMBERS: Amanda Blosser** California State Parks | **Chris Lim** Contra Costa Resource Conservation District | **Karen Buhr**, Sacramento-San Joaquin Delta Conservancy | **Jeff Henderson**, Delta Stewardship Council | **TBD**, East Bay Regional Park District | **Trevor Rice**, National Park Service | **Desmond Mackell**, Suisun Resource Conservation District. Other public agency representatives may also participate as ex-officio members.

### **ALTERNATE MEMBERS:**

**Douglas Hsia | Janet Lake | Gia Moreno | Jennifer Chapman | LeighAnn Davis**

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## **AGENDA ITEM 4: Recognition of Contributions Made to the Delta National Heritage Area**

**Prepared by:** Blake Roberts, Program Manager

**Presented by:** Amanda Bohl and Vice Chair Elizabeth Patterson

**Recommended Action: Recognize Former Members of the NHA Management Plan Advisory Committee, NHA Advisory Committee, and Task Groups**

**Type of Action:** Discussion

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The Delta Protection Commission (Commission) established the National Heritage Area (NHA) Management Plan Advisory Committee and related task groups in September 2020 to ensure public engagement in the management plan process. After the Commission submitted the management plan to National Park Service in March 2024, the NHA Management Plan Advisory Committee sunsetted and was replaced by the NHA Advisory Committee (Committee).

The Committee is recognizing the service of past members of the NHA Management Plan Advisory Committee, NHA Advisory Committee, and related task groups since their involvement has been critical to the development of the NHA. The following past members will be recognized at this meeting:

- Bob Benedetti (late)
- Robyn Brown
- Lenora Clark
- Barbara Daly
- Herbert “Lou” Griffin
- Paulette Hennum
- Matt Holmes
- Trish Kelly
- Michael McCarron
- Matthew Moore
- Michael Moran
- James Motlow (late)
- Susan Obert
- Mark Pruner

- Belinda Smith
- Sylvia Sun Minnick
- John Takekawa
- Malissa Tayaba
- Rich Tenaza
- Jan Vick
- Katie Wiley
- Jean Yokotobi

Future meetings will continue to include recognition of departing members.

**Recommended Action**

Recognize former members of the NHA Management Plan Advisory Committee, NHA Advisory Committee, and Task Groups.

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## **ACTION ITEM**

### **AGENDA ITEM 6: Appointment of Chair and Election of Vice Chair**

**Prepared by:** Amanda Bohl

**Presented by:** Amanda Bohl

**Recommended Action:** Elect a Vice Chair

**Type of Action:** Reach Consensus

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#### **Background**

The National Heritage Area (NHA) Advisory Committee's (Committee) Charter was adopted on July 18, 2024. Page 4 of the charter, under "Administration of the Advisory Committee," states:

"The NHA Advisory Committee is administered by the Commission in its capacity as the NHA local coordinating entity. The Commission's Executive Director or their designee will chair the NHA Advisory Committee, with a vice chair selected by the committee."

#### **Current Status**

To date, the Commission's executive director has chaired the Committee. During the October 31, 2024 Committee meeting, Elizabeth Patterson was elected vice chair.

#### **Recommended Action**

Given the Commission executive director's engagement in staff level work related to the NHA and the NHA Committee, Executive Director Amanda Bohl has appointed Ms. Patterson to the position of Chair, effective immediately. The appointment of Ms. Patterson to Chair, creates a vacancy in the Vice Chair position.

Staff recommends discussion, nomination, and consensus approval of a Vice Chair.

#### **Relationship to Vision 2030 (Commission strategic plan)**

This topic relates to Vision 2030 Strategic Plan Objective C.2: "Encourage subcommittees as needed to advance Commission initiatives" and Objective 0.1: "Ensure consistent, proactive communication between and among Delta interests and decision-makers."

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## **AGENDA ITEM 7: Update on NHA Activities**

**Prepared by:** Blake Roberts, Program Manager and Kira O'Donnell, Information Officer

**Presented by:** Blake Roberts and Kira O'Donnell

**Recommended Action: Receive Update on NHA Activities**

**Type of Action:** Receive

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### **Volunteer Time Tracking**

The NHA isn't possible without all of you! In fact, the federal funds we receive require a 1:1 match of funding or volunteer time. To help Commission staff track your time, please visit this Google form and enter your volunteer hours: <https://forms.gle/FqFLWBT1RgMJpSkn6>.

### **Delta Leadership Program**

The 2026 Delta Leadership Program concluded with a seminar and closing reception on April 17 in Clarksburg and presentation of group projects and graduation at the May 21 Commission meeting in Stockton. The program is a joint effort of the Delta Protection Commission and the [Delta Leadership Foundation](#) to support sustained leadership development in the region. The application window for the 2027 class will open in fall.

### **Alliance of National Heritage Areas (ANHA)**

Kira O'Donnell and Blake Roberts attended the 2026 ANHA Spring Meeting in Niagara Falls NHA in New York in early May. A schedule of events is located on the [Niagara Falls NHA website](#). The ANHA Fall Meeting will be hosted by the Susquehanna NHA in Pennsylvania during the week of October 19.

### **Committee Membership**

The term for five Committee seats, including a vacant seat, and one alternate seat will expire in September 2026. Commission staff began [soliciting applications](#) for these seats on June 1. The deadline for applications is July 20. The Commission will appoint or reappoint Committee members at their September 17 meeting.

## **Passport Program**

The Commission launched the Delta NHA's involvement in the [Passport to Your National Parks program](#) in February. There are currently 27 passport cancellation locations where visitors can obtain stamps for their National Park Service passports. The Commission recently received a stamper for Vallejo, so there will soon be an additional site at the Vallejo John F. Kennedy Library.

In response to feedback we have received from the NHA Advisory Committee and the public, the Commission is currently preparing a Delta NHA-specific passport book similar to the [book issued by Southern Maryland NHA \(PDF\)](#). We will print and distribute the book once we have finalized the NHA logo as part of the Tourism Branding and Marketing Plan.

Commission staff are continuing to conduct outreach to potential partners and anticipate finalizing Memoranda of Understanding with additional partners, including those that would participate in the passport program. We are seeking partners in communities that do not have passport sites – Bethel Island, Byron, Discovery Bay, Freeport, Hood, Knightsen, Mountain View, Port Costa, Ryde, and Terminous.

## **Interactive Map**

Commission staff is developing an interactive map for the Delta NHA that will allow users to view the NHA boundary, zoom into specific areas, and turn on and off different layers, including passport sites, local attractions, Delta boundaries, and more.

## **Delta Heritage Forum**

The 2026 Delta Heritage Forum will be held on Thursday, November 5, at the Brentwood Community Center. The theme is “Delta as Culinary Journey” and staff are formalizing an agenda and in the beginning stages of coordinating event planning.

## ***Delta Happenings and Delta Heritage Courier Newsletters***

Commission staff released the May/June Delta Heritage Courier on May 14 and have included heritage-related material for the biweekly Delta Happenings newsletter. The deadlines for material for Courier issues for the remainder of 2026 are:

- **July/August 2026:** Deadline is Wednesday, July 1, with a scheduled release date of Thursday, July 9.
- **September/October 2026:** Deadline is Wednesday, August 26, with a scheduled release date of Thursday, September 3.
- **November/December 2026:** Deadline is Wednesday, November 4, with a scheduled release date of Thursday, November 12.

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## AGENDA ITEM 8: National Heritage Area 2026-2027 Work Plan and Budget

**Prepared by:** Blake Roberts, Program Manager

**Presented by:** Blake Roberts

**Recommended Action:** Receive and discuss NHA Work Plan and Budget

**Type of Action:** Discussion

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### Background

The Commerce, Justice, Science; Energy and Water Development; and Interior and Environment Appropriations Act, 2026, signed on January 23, 2026, specifies that the Delta NHA will receive \$500,000 for Federal Fiscal Year 2026 (October 1, 2025 – September 30, 2026). The increase in our annual funding, which was previously \$157,500, is tied to the approval of the NHA Management Plan in January 2025. National Park Service provided the Commission a Notice of Award on May 6 indicating this funding was available.

Prior to the Notice of Award, National Park Service approved the Commission's annual work plan and budget, which is aligned with the State Fiscal Year 2026-2027. Anticipated outcomes of that work plan — organized by NHA Management Plan activity — include:

#### Activity 1: Operations

- Expand staff capacity
- Preparation of an NHA Partnership Feasibility Study to assess a potential nonprofit partner for the NHA

#### Activity 2: Public Outreach and Partnership Development

- Quarterly NHA Advisory Committee meetings (September 23, 2026, December 16, 2026, March 24, 2027, June 23, 2027) and as needed task force meetings
- Expanded partnership network
- Meaningful engagement with local tribes, including scoping of a tribal advisory council to provide feedback on NHA initiatives
- Development of an NHA Information Ambassador Program to train formal representatives for the NHA
- Engagement in Alliance of National Heritage Areas activities

### **Activity 3: Marketing**

- Completion of the Tourism Branding and Marketing Plan
- Updated marketing materials, incorporating new branding
- Updated VisitCADelta.com website incorporating more NHA content and new branding
- Publication of the biweekly Delta Happenings and bimonthly Delta Heritage Courier newsletters

### **Activity 4: Heritage Projects**

- Expanded passport program
- Preparation and printing of a Delta-specific passport book
- Planning for and activities in conjunction with the commemorations of the 250th anniversaries of the Declaration of Independence and the Juan Bautista de Anza expedition through Arizona and California, and 175th anniversary of California statehood
- Delta Heritage Forum (fall 2026)
- 11<sup>th</sup> Delta Leadership Program, a five-day intensive course held over four months with teams engaged in group projects
- Scope water recreation white paper
- Develop Junior Ranger program, in cooperation with State Parks
- Scope updated Delta signage plan
- Scope NHA grant program.

The attached NHA budget report describes estimated spending for both the federal grant of \$500,000 and the non-federal cost match of \$500,000. This report will be included as part of future NHA Advisory Committee meeting packets.

### **Recommended Action**

Discuss 2026-2027 work plan and budget.

**SACRAMENTO-SAN JOAQUIN DELTA NATIONAL HERITAGE AREA  
BUDGET REPORT**

July 1, 2026-June 30, 2027

**Personnel Services**

Line Number	Category	Federal	Non-Federal
1	Salaries and Wages	\$139,609	\$225,255
2	Fringe Benefits	\$76,589	\$123,575
<b>3</b>	<b>Total Personnel Services</b>	<b>\$216,198</b>	<b>\$348,830</b>

**Operating Expenditures and Equipment**

Line Number	Category	Federal	Non-Federal
4	Travel	\$11,348	\$3,446
5	Office Supplies	\$0	\$300
6	Postage	\$0	\$300
7	Grants	\$50,000	\$0
8	Contracts-External	\$120,000	\$0
9	Contracts-Interdepartmental	\$57,000	\$30,000
10	Community Event Support	\$0	\$14,000
11	Memberships	\$0	\$14,000
12	Venues	\$0	\$2,500
13	Volunteer Time	\$0	\$40,000
14	Printing/Reproduction	\$0	\$600
15	Information Tech Support	\$0	\$569
16	Indirect Costs	\$45,454	\$45,455
<b>17</b>	<b>Total Operating Expenditures &amp; Equipment</b>	<b>\$283,802</b>	<b>\$151,170</b>

**Total**

Line Number	Category	Federal	Non-Federal
<b>18</b>	<b>Total Personnel, Operating Expenses, and Equipment</b>	<b>\$500,000</b>	<b>\$500,000</b>

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### **AGENDA ITEM 9: Tourism Branding and Marketing Plan: Brand Identity & Tagline**

**Prepared by:** Kira O'Donnell, Information Officer

**Presented by:** Kira O'Donnell

**Recommended Action:** Discuss and provide feedback on brand identity and tagline concept for NHA Tourism Branding and Marketing Project

**Type of Action:** Discussion

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#### **Background**

Honey Agency completed the National Heritage Area (NHA) Market Research and Brand Analysis tasks and presented a brand strategy to staff in April 2026. Staff shared the strategy with the NHA Advisory Committee Marketing & Communications and Heritage Development & Tourism task groups. in May.

#### **Current Status**

On June 2, the Honey team presented three brand identity—or logo—and tagline concepts to staff. During today's meeting Honey Agency representatives and staff will share the two concepts staff felt were most promising and the Committee will discuss and provide feedback.

#### **Next Steps**

Following discussion at today's meeting, staff will work with Honey to finalize the logo and tagline and the development of the NHA brand toolkit. The toolkit will contain brand assets including the logo, color palettes, fonts, social media elements, approved photography styles, pre-designed templates, and guidelines for the appropriate use of these assets. The toolkit will assist staff in maintaining brand integrity and ensuring brand consistency across all platforms.

Staff also anticipates taking the final logo and tagline to the Commission for its review and discussion.

#### **Recommended Action**

Discuss concept of and goals for proposed brand identity and taglines; provide feedback on content.